

Privacy Policy

Last updated:

REPOWR, INC (together with its affiliates, “**REPOWR**”, “**we**”, “**us**,” or “**our**”), provides an online asset-sharing platform that connects owners and lessors of commercial logistical assets (vans, trucks, tractors, trailers, etc.) with those seeking to book those assets (the “**Platform**”). The Platform, together with all related websites, services, content, documentation, and underlying technology, are referred to as our “**Services**.” This Privacy Policy describes the information collected through our Services and how that information is used and shared.

REPOWR and its suppliers may collect or receive the types of information described below in connection with your access to and use of the Services (together, “**Collected Information**”). This Privacy Policy also explains your rights and choices regarding your personal information, how we communicate changes to this Privacy Policy, and how you may contact us regarding questions or issues with respect to anything contained in this Privacy Policy. This Privacy Policy is incorporated into and made a part of our Terms of Service.

By accessing or using the Services or by entering into our Terms of Service or any other agreement with REPOWR that references this Privacy Policy, you agree on behalf of yourself and any company or organization that you represent (together, “you”) that you have read and understand this Privacy Policy. If you do not agree with this Privacy Policy, do not access or use the Services.

Table of Contents

Changes to this Privacy Policy

Information We Collect and How We Collect It

Information Voluntarily Provided

Other Information Collected

How We Use and Share Collected Information

Choices and Access

Information Security

Cross-Border Transfer of Information

Access by Children

Third-Party Websites

Contact Us

Changes to this Privacy Policy

We reserve the right to modify this Privacy Policy at any time. All changes will be effective immediately upon posting on the Platform. Material changes will be clearly posted on the Platform or otherwise communicated to you (e.g., via email).

Information We Collect and How We Collect It

The information we may collect generally falls into the following categories:

- Information that you voluntarily provide to us, for example, your contact information, payment information, user-generated content, and information submitted in the course of inquiring about or renting assets or equipment.
- Information collected through your use of the Services, for example, account activity, data collected by the servers used to operate the Services (e.g., IP addresses), location information, data collected when you connect using or share information via

social media platforms, and data collected by cookies and other tracking technologies.

Information Voluntarily Provided

Personal Information. You can visit our website without submitting your personal information to us but you will be required to provide your personal information via the Platform and/or to us via email in order to, for example, sign up for a Platform account, request information from us, post assets and equipment for rent, or rent assets or equipment. We will collect any personal information from or about you that you choose to provide to us, which may include, without limitation, your name, email address, telephone numbers, physical address, motor vehicle report (MVR) number, Department of Transportation number, and/or motor carrier number, other contact information, and payment information. We will use your personal information as described below in this Privacy Policy, including to set up and administer your Platform account and communicate with you, subject to your communications preferences, applicable laws, and the terms of this Privacy Policy. Additionally, if you provide a mobile or other telephone number to us, you consent to receiving text messages and telephone calls from us at that telephone number as described below, but only to the extent permitted by applicable law.

Account, Profile, and Listing Information. To sign up for a REPOWR account you will be required to provide your name, email address, company name, job title, and applicable identifiers, such as your motor vehicle report (MVR) number, Department of Transportation number, and/or motor carrier number. You may also be able to sign up for an account using your Facebook or Google account as described below under "Single Sign-On." You may have the option of populating your Platform account and/or profile with other types of information, as well as providing us with additional information when asked. To list assets or equipment for rent on the Platform you will be required to provide information pertaining to those assets and equipment, for example, descriptions, equipment year, make, and model, vehicle identification numbers, and photographs. Any such information that you choose to submit will be collected by REPOWR.

Payment Information. Amounts owed for the rental of assets and equipment must be made through the Platform and all payments made through the Platform must be made using Stripe by credit or debit card or via PayPal. All credit and debit card information is provided directly to our applicable PCI-compliant third-party payment processor. REPOWR does not directly access, handle, or store your credit or debit card information, but we will maintain a record of the payments you make through the Platform. To submit payment through our website via credit or debit card, you will need to provide your name, your email address, your phone number, and your credit or debit card type, number, expiration date, security code, and billing address. You may also be required to provide your billing address. Our payment processor, Stripe, may use your payment-related information as described in [Stripe's Privacy Policy](#). If you make a purchase using PayPal, you may need to log in to your PayPal account. PayPal may use your payment-related information as described in [PayPal's Privacy Policy](#).

User-Generated Content. We will collect all data, information, images, messages, documents, files, materials, and other content that you post to, enter into, transmit using, submit to, uploaded to, or otherwise provide to or using the Services, including without limitation information pertaining to assets and equipment available for rent, information you choose to share about yourself on your profile, reviews, ratings, messages to and from other users, and discussion forum posts (together, "**User-Generated Content**"). You are responsible for any and all such User-Generated Content. You understand and acknowledge that certain features of the Platform may allow or require User-Generated Content you provide to be made available, including publicly available, to other Platform users and that, accordingly, those other users may be able to access and use that User-Generated Content. User-Generated Content that you provide is transmitted at your own risk. We cannot guarantee that User-Generated Content will not be viewed by unauthorized persons. You understand that, even after removal, User-Generated Content you have provided may remain viewable to and may have been copied or stored by other users of the Platform. For more information on User-Generated Content and how it's used and disclosed, please review our [Terms of Service](#).

Information Pertaining to the Rental of Assets and Equipment. Users seeking to rent assets or equipment through the Platform will be required to provide additional information through the Platform and/or to REPOWR via email (e.g., to documents@repowr.com). Such information will be used by REPOWR and, as applicable, sent to the owner of the applicable assets or equipment. Information and documents may also be required from the owner of the assets or equipment, which may, as applicable, be sent to the prospective renter. Such information may include, without limitation and in addition to the types of personal information listed above, forms of

identification, driver's license, proof of operating authorities, proof of insurance coverage, related documents, safety histories, credit reports, and equipment rental agreements. Agreements between owners and renters of assets or equipment may require that or allow for additional information to be provided (e.g., template and completed equipment inspection forms). Any information and materials transmitted or provided through the Platform or emailed to REPOWR will be collected by REPOWR.

Mailing Lists and Surveys. If you sign up or otherwise opt in to receive updates, promotional communications, surveys, or related materials from us, you will need to provide your email address. We will use this information to generate content and to send you emails. You may opt out of receiving promotional emails from us at any time by following the unsubscribe instructions in the applicable email. We may use third-party email providers to deliver these communications to you.

Invite a New Member. If you choose to use our referral form to tell someone about the Platform, we will ask you for that person's email address and you may have the option of including a message. We may send that person an email invite to visit the Platform. We will store this information for purposes of sending those emails and tracking the success of our referral program.

Other Information Collected

As you navigate and use the Services, certain information can be passively collected—that is, gathered without the user actively providing the information or being concurrently made aware of the collection of information—using various technologies. We passively collect a variety of types of information in a variety of ways, including:

Account Activity. We will collect data about how you use the Platform and your account, for example, the Platform features you choose to use, the types of assets and equipment you search or browse for using the Platform, search parameters, your preferences, and the other Platform users you choose to communicate or transact with.

IP Addresses and Related Data. The servers used to operate and provide the Services may collect data pertaining to you and the equipment, software, and communication methods you use to access the Internet and the Services, including Internet protocol (IP) addresses assigned to the computers and other devices from where you access the Internet, your Internet service provider (ISP), device ID numbers and unique identifiers, your media access control (MAC) address, your operating system, your computer screen resolution, your web browser type, the pages you access on the Services, the websites you access before and after visiting the Services, the length of time you spend on the Services, date and time stamps, clickstream data, and your approximate geographic location. REPOWR may use this information to administer the Services and its servers, to generate statistical information, to monitor and analyze Services traffic and usage patterns, to monitor and help prevent fraud, to investigate complaints and violations of our policies, and to improve the Services' content.

We may combine this information with other Collected Information (including personal information) and information obtained from third parties for security reasons and to protect our rights or the rights of others. The suppliers that we use to provide the Services may collect information about your visits to the Services and other websites. Some of this information may be collected using cookies and similar tracking technologies as explained below under "Cookies and Other Tracking Technologies."

Location Information. In addition to the approximate geographic location information collected as discussed above, we may, with your consent, access more specific location information to enhance the user experience, increase the usefulness of the Services, and determine what assets or equipment are listed in your area. This includes both geographical location information that you input using the Services (e.g., when you enter a zip code, city, or street address) and, as applicable, geographical location information collected by device-based location services (including GPS data). You may choose to allow us to access your location by granting the Services access to your location when prompted or through your device's location services settings. REPOWR also uses the Google Maps API(s). Pursuant to the [Google Maps APIs Terms of Service](#), use of this location feature is also subject to [Google's Privacy Policy](#). For information on how Google categorizes location information, please visit [Types of location data used by Google](#). Both the [Google Terms of Service](#) and [Google's Privacy Policy](#) are incorporated into this Privacy Policy by this reference.

Advertising Networks, Personalized Advertising, Remarketing, and Retargeting. From time to time the Services may use or participate in advertising networks and related advertising services that are managed and provided by third-party advertising servers, advertising agencies, technology vendors, and research firms, including advertising services provided by Google and Facebook. These

services collect information about your visits to and interactions with the Services and other websites and will use that information to target advertisements for goods and services. The information collected may be associated with your personal information. These targeted advertisements may appear on the Services or on other websites. Advertising networks often gather data about consumers who view advertisements to make inferences about a consumer's interests and preferences, which enables their computers to deliver advertisements directly targeted to the consumer's specific interests. This practice is often referred to as "online behavioral advertising." For example, a third-party advertising network might collect the type of web browser you use, the type of computer operating system you use, the domain name of a website you visit, whether or not you visit specific pages of the Services and other websites, the location of your Internet service provider, the date and time of a visit to a website, and other interactions between you and a website. Through Google Ads, Google uses your Internet searches, cookies, and similar identifiers (e.g., pixel tags) to collect information about your visits to the Services and your interaction with our services to generate targeted advertisements to you on other websites that you visit across the Internet. To opt out of remarketing advertising provided through Google, to customize your ad preferences, or to limit Google's collection or use this information, visit [Google's Safety Center](#) and [Google's Ad Settings](#) and follow [Google's personalized ad opt-out instructions](#). Opting out will not affect your use of the Services.

To change your preferences with respect to certain online ads and to obtain more information about third-party ad networks and online behavioral advertising, please visit the [National Advertising Initiative Consumer opt-out page](#) or the [Digital Advertising Alliance Self-Regulatory Program](#). Please remember that changing your settings with individual web browsers or ad networks will not necessarily carry over to other browsers or ad networks. As a result, depending on the opt-outs you request, you may still see our ads from time to time.

Single Sign-On and Social Media. You may sign up for a Platform account and log into that Platform account using your Facebook or Google account by providing your log-in information for those third-party services via the Services when prompted. If you choose to use these single sign-on features, REPOWR may access, handle, and store certain content and information that you have provided through Facebook or Google (as applicable) or otherwise tied to your applicable third-party service account and make that information available on the Services. These features may require us to implement cookies, plug-ins, and application protocol interfaces ("APIs") provided by those social media platforms to facilitate those and features. In addition, by using these single sign-on features or by linking your Service account to your Facebook or Google account, you allow us to share Collected Information with Facebook or Google, as applicable. We do not and cannot control any policies or terms of any third-party service, including Facebook and Google. All information you have provided to Facebook or Google is subject to the applicable privacy policy: see [Facebook's Data Policy](#) and [Google's Privacy Policy](#).

The Platform may allow you to connect to and share information with various social media platforms, for example, Facebook and Google, including as part of the single sign-on features described above. These features may require us to implement cookies, plug-ins, and APIs provided by those social media platforms to facilitate those communications and features. We may share information that you provide us or that we may collect about your use of the Platform with those platforms and that information will be subject to their privacy policies. We encourage you to review those platforms' privacy policies: [Facebook's Data Policy](#) and [Google's Privacy Policy](#). In addition, by choosing to use any third-party social media platform or choosing to share content or communications with any social media platform, you allow us to share information with the designated social media platform. We cannot control any policies or terms of such third party platform. As a result, we cannot be responsible for any use or disclosure of your information or content by third-party platforms, which you use at your own risk.

If you do not want social media platforms to collect information relating to you via the Platform or to link information collected via the Platform to your social media accounts, we suggest that you: (a) do not connect to or share information with social media platforms using the Platform; (b) hide social media platform plug-ins using an ad blocker; (c) always log off completely from social media platforms before visiting the Platform or other websites and delete all related cookies; and, (d) where the option made available by a social media platform, disable the advertising services and networks operated by that platform.

Our Social Media Pages. REPOWR is active on social media platforms. You may have the opportunity to comment on those social media platforms regarding REPOWR and the products and services we offer. REPOWR may post on the Platform and its other websites and social media pages any comments or content that you post on our social media pages.

Cookies and Other Tracking Technologies. The Services automatically use cookies to track your use of the Services in order to facilitate and enhance the user experience on the Services and for other purposes as described below. Cookies are small pieces of information that are stored on your device's hard drive by your web browser. We use cookies to learn and track how you access and use the Services, including when and how users visit the Services and how popular particular Service pages are and aren't. We also use cookies to recognize users of the Services, to help display information on the Platform, and to improve your enjoyment and the usefulness of the Services, for example, by remembering certain information.

The Services may use both cookies that we implement and cookies implemented by our suppliers and other third parties. Our suppliers may use cookies and other tracking technologies, such as pixel tags, to track Services visitors across the Internet to understand how you get to the Services. We do not have access or control over these cookies and this Privacy Policy does not cover the use of third-party cookies.

Most browsers automatically accept cookies. Browsers generally also allow users to manage cookies in the browser's settings. For example, a browser may allow you to reject cookies from certain websites, reject certain types of cookies regardless of the website, reject or disable all cookies from all websites, and/or delete cookies stored previously. Some browsers also give you the option of being notified every time a cookie is sent to your browser by a website. You can disable or limit cookies but doing so may impact your use and enjoyment of the Services and other websites. For example, the Services may not be able to be personalized for you, may no longer capture or remember your preferences or other choices you have made on the Services in the past, and may not remember your log-in information or other information you have entered using our website.

Changing your cookie preferences in one browser will not necessarily carry over to other browsers, so you may need to adjust your preferences each time you get a new computer, install a new browser, upgrade an existing browser, or alter or delete a browser's cookie file.

The types of information collected by a cookie and the purposes for which that information is used depends on the type of cookie. By way of illustration, the types of information collected by the Services' cookies and the purposes for which that information are used are described below. We may also combine information collected by cookies with other Collected Information.

- Operationally necessary cookies (also called essential cookies). These are cookies that are required for the operation of the Services. For example, these cookies are required to identify irregular website behavior, prevent fraudulent activity, and improve security. They also allow users of the Services to make use of its functions. Without these cookies, features and services you have requested will not be able to be provided.
- Functional cookies. These cookies allow us to offer you enhanced functionality when accessing or using the Services. This may include to remembering choices you make, for example, remembering your preferences or settings, remembering if you reacted to something on or through the Services so that you are not asked to react to it again, remembering if you have used any feature of the Services before, remembering your location, and enabling social media components. If functional cookies are disabled, various functions of the Services may be unavailable to you or may not work the way you want them to.
- Performance cookies (also called analytical cookies). These cookies assess the performance of the Services, including as part of our analytic practices to help us understand how visitors use and interact with the Services, for example, which pages on our websites users visit most often. These cookies also enable us to personalize content and remember your preferences. These cookies help us improve the way our websites work and provide a better, personalized user experience.

A cookie can either be a "session" cookie or a "persistent" cookie. Session cookies exist only for so long as you are visiting the applicable website. Session cookies are typically deleted or removed when you exit or quit your browser application. Persistent cookies exist for a set period of time, for example, six months or one year. Each time you visit a website that has implemented a persistent cookie, that cookie will remain active until its predetermined expiration date. You can also manually delete persistent cookies as discussed above.

The Services may also use the following types of tracking technologies: web beacons (also called clear GIFs), flash cookies, and pixels (also called pixel tags). Web beacons are tiny graphics with unique identifiers that functions similar to how cookies function but, in

contrast to cookies, web beacons are embedded invisibly on websites. Flash cookies collect and store information about your use of a website and are commonly used for advertisements and videos. Pixel tags can be placed on websites or within emails to track your interactions with those websites and when emails are opened.

How We Respond to Do-Not-Track Signals. Due to the automatic collection of data using cookies as described above, we do not honor “do not track” requests. For this reason, your selection of the “Do Not Track” option provided by your browser may not have any effect on our collection of information using cookies and other tracking technologies.

Information from Other Sources. We may obtain data about users of the Services from various third-party companies and public sources, whether offline or online (such as references and publicly available social media profiles), and we may combine that data with Collected Information. This enhances our existing information about our users and customers.

How We Use and Share Collected Information

In addition to the uses and sharing described above, REPOWR and its suppliers may use and disclose Collected Information as described below. We do not use, sell, rent, or otherwise disclose Collected Information except as stated in this Privacy Policy and as required or permitted by applicable law.

Purpose Collected and Communication with You. We will use and share Collected Information for the purpose for which it was collected, for example, to administer Platform accounts, to provide users with data relating to their rental of Equipment, to facilitate verification of users’ identities, motor carrier safety ratings, credit histories, to otherwise provide the Services, to process payments, to communicate with and provide support to Platform users, and to respond to user inquiries and requests. User-Generated Content will be used for the purpose for which it was provided, including to make that content available to other users of the Platform as discussed above and in our Terms of Service. We may also use Collected Information to notify you of Equipment listing updates and of changes made to the Platform (e.g., changes to our [Terms of Service](#) or this Privacy Policy). You may alter your email notification settings by logging in to your REPOWR Account.

Promotional Communications. REPOWR may use Collected Information to send you promotional communications about our products and services to the extent permitted by applicable law and in accordance with your preferences. In order to provide you with a personalized experience, these communications may be tailored to your preferences based on, for example, inferences we make using your visits to the Platform or the links you click on in REPOWR emails. You may opt out of receiving promotional communications from us at any time by following the unsubscribe instructions contained in the email, where applicable, or by contacting us using the contact information provided below under “Contact Us.” Note that, even if you opt out of receiving promotional communications from REPOWR, you may still receive administrative communications from us with respect to your use of the Platform.

Text Messages. REPOWR may send you text messages at the telephone number you provide relating to your use of the Services and rented equipment and assets. Consenting to receiving text messages is not required to buy goods or services or to otherwise do business with us. No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. All the stated categories in this privacy policy exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties. End users can opt out of receiving further messages by replying STOP or ask for more information by replying HELP. Message frequency may vary. Message and data rates may apply.

Sharing Collected Information with Our Suppliers. We may disclose Collected Information to our suppliers and service providers as necessary for us to provide the Platform and our products and services to you, to engage in the use and sharing of Collected Information as permitted by this Privacy Policy, and as may be otherwise required or permitted by applicable law. These third parties may include our website and software management and hosting suppliers, software platform providers, document and cloud storage providers, website performance monitoring service providers, information technology security providers, insurance carriers, insurance underwriters, insurance brokers, payment processors, marketing and public relations service providers, carrier monitoring providers, credit history providers, and email service suppliers. Our suppliers are authorized to and may use and disclose Collected Information as necessary for them to provide the applicable products and services to us and as provided by their own privacy policies.

Evaluation and Improvement of Our Offerings. We may use and disclose Collected Information to analyze, develop, and improve the content, materials, products, and services that we provide; to inform marketing and communication plans and strategies; to understand use demographics and preferences; to analyze the effectiveness of the Services; and to evaluate user needs and customize Platform content and the user experience.

Data Aggregation. To the extent permitted by applicable law, we may aggregate personal information, User-Generated Content, and other Collected Information and use that aggregate data for our business purposes. We may use aggregate data to understand Platform users' needs and usage patterns, to determine what kinds of products and services we can provide, and to improve and enrich our products and services. We may provide aggregate information to our affiliates, suppliers, customers, and other third parties for these purposes. We may also combine Collected Information with other information in our possession for purposes of using information as described in this Privacy Policy.

Security and Protection of Rights. We may use Collected Information and share it with third parties if we believe doing so is necessary or appropriate to protect our rights or the rights of others, including to protect our operations, to enforce or bring legal action in the event of a violation of our agreements or policies, and to pursue remedies or limit damages that we may sustain.

Lawful Processes; Security and Protection of Rights. We may use and share Collected Information as required or permitted in accordance with subpoenas, court orders, valid law enforcement requests, governmental agency requests, and other legal processes. We may use Collected Information and share it with third parties if we believe doing so is necessary or appropriate to protect our rights or the rights of others, including disclosing information as necessary to protect our operations, to enforce or bring legal action in the event of a violation of our agreements or policies, or to pursue remedies or limit damages that we may sustain.

Business Transactions. If REPOWR undergoes a change in control, acquisition, merger, reorganization, asset sale (in whole or in part), or similar transaction, we may transfer, sell, share, or otherwise disclose Collected Information to the subsequent owner(s) or successor(s) of those transactions. We may also disclose Collected Information in connection with the evaluation of those transactions. Those owner(s), successor(s), and other recipients, as applicable, will be bound by this Privacy Policy as it applies to the information disclosed. Also, if REPOWR or any of its assets are acquired or if REPOWR goes out of business, enters bankruptcy, or goes through some other change in control or reorganization, Collected Information may be one of the assets transferred to or acquired by a third party.

With Your Consent. With your consent, we may use and share your personal information and other Collected Information in ways not specifically described in this Privacy Policy.

Retention. REPOWR will retain personal information for as long as it's needed for or otherwise serves the purposes outlined in this Privacy Policy and in accordance with our [Terms of Service](#) or other applicable agreement with you, subject to applicable law.

Choices and Access

We give you choices regarding our use and disclosure of your personal information. To access or update your personal information as it exists in our records, please contact us using the contact information below under "Contact Us."

Information Security

REPOWR does not guarantee that loss, misuse, or alteration of Collected Information will not occur, but we have implemented appropriate security measures in place to help protect against the loss, misuse, and alteration of information under our control. The storage and communication of information can never be completely secure, so we do not guarantee that communications or other information that you submit or that are otherwise provided to us will be completely secure.

If you become aware of any breach of Platform security or this Privacy Policy, please notify us at info@repowr.com immediately. If our security system is breached, we will notify you of the breach only if and to the extent required under applicable law.

Cross-Border Transfer of Information

Your personal information and other Collected Information may be stored and processed in any country where our or our suppliers' servers, databases, or facilities are located or operated. By accessing, receiving, or using the Services or by providing consent to us (where consent is required by law), you specifically acknowledge and agree that information will be transferred outside of the country from which you access the Services (including to the United States) and that such countries' data protection and related laws, regulations, and rules may be different, and may require a lower standard of protection, than those of the jurisdiction from where you access the Services.

Access by Children

The Services are not directed at children under 13 years of age. REPOWR does not knowingly collect or use information from children under 13 through the Services.

Third-Party Websites

The Services may link to, or be linked to, websites, or services not maintained or controlled by REPOWR. REPOWR is not responsible for the privacy policies or practices of any third parties or any third-party websites, applications, or services. This Privacy Policy does not apply to any third-party websites, applications, or services or to any personal or other information that you may provide to third parties. You should read the privacy policy for each website, application, and service that you visit or use.

Contact Us

If you have any questions or concerns regarding this Privacy Policy, contact us by email at legal@repowr.com, by telephone at 423-799-3640, or by mail at 1401 Chestnut Street Chattanooga, TN 37402.

[\[Back to top\]](#)